

Maya Chen

Product Designer · Brooklyn, NY · hello@mayachen.design

Summary

Creative product designer with 5+ years of experience designing user-focused digital products across web and mobile platforms. I focus on clarity, brand-driven systems, and measurable outcomes.

Experience

Senior Product Designer — Atlas Studio *2021 – Present*

- Led design for multiple SaaS products from discovery to launch.
- Improved user engagement through onboarding and UX improvements.
- Built and maintained a shared design system used across 4 product teams.

Product Designer — Freelance *2019 – 2021*

- Worked with early-stage startups on branding, UI, and launch sites.
- Delivered identity and product UI for 20+ clients across 6 countries.

Skills

Figma, UI/UX Design, Prototyping, User Research, Design Systems, Brand Identity

Education

B.Des in Design — Design Institute